

Jason M Harrison

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Education: -----

Bachelor of Arts-Journalism/Advertising concentration w/English minor - Sam Houston State University

Special Skills: -----

Adobe Creative Suite, HTML, XHTML/CSS, jQuery, DotNetNuke, XML/XSL, SharePoint, Fireworks, Microsoft Office Suite, Mac and PC proficient, Function Point, Microsoft Project , other project management software, e-marketing/email software (Marketo, Informz), online content management systems (eContent Manager, DNN), familiar with AP, MLA and APA writing formats, Instructional Design psychology, technology and implementation

Experience: -----

Web Designer- April 2010 - Present

Pervasive Software- Pervasive Software helps companies get the most out of their data investments through agile, embeddable software including on-premises and cloud-based services for data management, data integration, B2B exchange and analytics.

www.pervasive.com

- Build and maintain sites in the .Net platform.
- Build custom modules in .Net.
- Contribute to best practices for .Net design and implementation.
- Translate ideas into visual mockups.
- Create custom graphics (logos, icons, and backgrounds).
- Understanding of site design optimization.
- Understanding of browser behaviors and inconsistencies.
- Understanding of basic JavaScript interaction and current libraries available (jQuery).
- Collaborate with team members and internal customers to design and implement solutions that provide long term scalability, reliability, and performance.
- Develop and maintain documentation on an ongoing basis.
- Provide other web-based design services as needed.

Communications Specialist- May 2008 - Present

Texas Land Title Association- TLTA is a statewide trade association representing the insurance industry in Texas. Founded in 1908 and serving a membership of over 2700, we provide regulatory and legislative advocacy, continuing education and up-to-date information in keeping with our mission to enhance and protect the Texas land title industry.

- Design and maintain E-Newsletter templates and newsletters
- Maintain E-Marketing database, design and write copy for marketing campaigns, develop marketing strategies
- Design all print materials including brochures, print ads, conference installations, marketing collateral, postcards, business cards, letterhead, stationary, and any other project for print delivery
- Maintain the TLTA brand and logo in accordance with company branding style guide
- Maintain TLTA web site including all web graphic and informational design/layout, online products

Owner/Head Designer- October 2003 - Present

DrinkingtheInk Design Studio- This is my personal design studio started in 2003. Through it I have helped designed for every print medium, web, helped launch professional fighting circuits, designed logos and have had a blast doing it.

Clientele: All for which I created web, print, branding, communications design or writing, or some combination thereof:

- Trabian- Web site developers specializing in Credit Unions
- 360training- Fortune 5000 eLearning company

- International Extreme Fight Association- Professional fight promotions
- Legacy Media Group- Promotions group with several print and web assets
- Maroon Weekly- Student-focused magazine based in College Station, TX with a readership of 50,000+

- Lone Star Media- Commercial web/identity development
- Sargas- Recreational sports social networking
- Simply Captivating- Portrait studio
- Lonestar Media - Web/graphic design firm

See examples online: www.drinkingtheink.com

Creative Director- 2006 - 2008

Northgate Music Festival 2006 - Not-for-profit festival held yearly in College Station, TX to promote music in the community with attendance of 8,000-10,000 festival goers and volunteers - College Station, TX - www.northgatemusicfest.com

Lonestar Beatdown - Extreme Cage Fighting events held bi-annually since 2006 - College Station and Houston, Texas - www.lonestarbeatdown.com

International Extreme Fight Association- Extreme Cage Fighting promotion and event production for three arena events - Lake Charles, Louisiana - www.ixfa.tv

- Designed all print material including event posters, event print ads and event promotional material
- Designed event logo, responsible for overall visual and marketing feel of event
- Designed event website
- Edited content for all mediums: newspaper, magazine, radio, promotional materials and online

Contacts: -----

Mary Beth Kiser | director of operations: TLTA
Contact: 512.472.6593 | marybeth@tlta.com

Kevin Fricke | owner: Lone Star Media
Contact: 512.626.0528 | kevin@lonestarmedia.com

Mick Maynard | owner: Maroon Weekly, Legacy Media, Lonestar Beatdown
Contact: 713.702.5043 | mickm@maroonweekly.com

John Alexander | owner: Projunction Studios, project manager: 360training.com
Contact: 512.626.0528 | john@projunctionstudios.com

Scott Dawson | owner: International Extreme Fight Association
Contact: 713.819.5447 | scott@extremefightlive.com